



SOCIAL IMPACT CAPITAL

CASE STUDY

Social Impact Capital is a venture capital fund that backs early-stage entrepreneurs, building companies that can produce venture capital returns and have a scalable social impact.

PROBLEM

SIC was spending 75+ hours every month creating investor reports and preparing for financial audits. Moreover, there was no obvious way to manage their deal flow, collaborate with their portfolio founders and other funds and manage LP relationships. SIC had data across 11+ different SaaS platforms, with no way of unifying their data into a single platform because no such solution existed in the market.

SOLUTION

Naologic's capital management apps allowed SIC to cancel over \$5,000 worth of monthly subscriptions and use a single platform for all their daily operations. Collaboration with founders, LPs and other funds has greatly improved and led to a better deal flow and there's now a clear overview of all the most important fund- and startup-metrics.

APPS IN THE CAPITAL MANAGEMENT SOLUTION USED

Deal flow

Investment Management

Fund Management

To-Do Lists

VC Relationship Management

Productivity Kanban

Fundraising for Funds

Project Update Messenger

Email Marketing

Portfolio Company Kanban

PRODUCTS REPLACED BY NAOLOGIC

